



PARK ROAD TIMBER & HARDWARE PTY. LTD.
A.B.N. 62 006 725 079 A.C.N. 006 725 079

Park Road
Timber & Hardware
21 Park Road
Cheltenham, Victoria 3192

Telephone: (03) 9584 8855
Facsimile: (03) 9584 0131
(Administration & Hardware)
(03) 9583 0704
(Timberyard)

Email: enquiries@parkroad.net.au

V.I.P Loyalty Card Program

What are the benefits?

- ❖ *Discount of 10% on most items. (Very few restrictions)*
- ❖ *If your purchases for the financial year exceed \$2400 an additional 5% of this total will be provided to you in the form of a gift voucher redeemable in store at the end of the financial year.*
- ❖ *Providing your purchases for the financial year exceed \$1200 a donation of 3% of this total will be directed as a \$ donation to a club, association or charity nominated by you.*
- ❖ *Newsletter advising of promotions and specials.*
- ❖ *Special promotions and sales limited to Loyalty Card Holders only.*
- ❖ *Clubs have no limit to the amount they can receive.*

How do you become a Park Road Timber & Hardware V.I.P Loyalty Card Member?

- ❖ *Complete an application form and send it to Park Road Timber & Hardware. These can be obtained by contacting us by phone or can be picked up at our store. Don't forget to name the Club or Association you want your contribution donated to. A list of clubs, associations and charities that are currently benefiting from this program is on the back of this form. Select one of these or nominate your own. Your card will be activated and sent to you in the mail.*

Frequently asked questions.

- ❖ *How do I know that my nominated Club or Association has received my contribution?*
Your Club or Association will receive a cheque and a report at the end of each financial year with a list of member's names, expenditure and contribution to the club.
- ❖ *What if I don't want a contribution to be sent to a club or association?*
You don't have to contribute to a club or association and can receive a store gift voucher to the value of 3% of your purchases. However gift vouchers will only be issued in denominations of \$10 or greater.
- ❖ *What are the restrictions?*
There are very few restrictions. This is not a credit card, it is a discount card. Very few items will not be discounted, items already on sale or already discounted are the only restrictions.
- ❖ *Can I use this card at other HOME stores?*
No this card is exclusive to this store only and can only be used at Park Road Timber & Hardware.
- ❖ *Can I pay for my purchases by EFTPOS, credit card or cheque?*
Yes, discounts apply to all cash purchases, which include payments by these methods.
- ❖ *I have an account with you, does this mean I can get additional discount?*
No, account customers are already structured to receive discounts and this card is not applicable to purchases charged to your account.

Park Road Timber & Hardware

Servicing the trade and public since 1957

GO WHERE THE TRADIES GO



V.I.P Loyalty Card Application Form

| | |
|----------------------------|--|
| <i>Mr, Mr's, Ms, Dr</i> | |
| <i>Surname</i> | |
| <i>First Name</i> | |
| <i>Number & Street</i> | |
| <i>Suburb</i> | |
| <i>Post Code</i> | |
| <i>Home Telephone</i> | |
| <i>Work Telephone</i> | |
| <i>Mobile Telephone</i> | |
| <i>Email Address</i> | |
| <i>Signature</i> | |
| <i>Date</i> | |

Leave the following section blank if you do not wish to donate your 3% to a Club or Association.

| Club or Association Contact Information | |
|--|--|
| <i>Club or Association Name</i> | |
| Mailing Information | |
| <i>Number & Street</i> | |
| <i>Suburb</i> | |
| <i>Post Code</i> | |
| Contact Information | |
| <i>Secretary</i> | |
| <i>Contact Telephone Number</i> | |
| <i>President</i> | |
| <i>Contact Telephone Number</i> | |

The following information is not required as part of your application and can be left blank if you wish. However this information will assist us in our continual effort to offer you the best possible service and products available.

| | |
|---|--|
| <i>Do you currently shop at Park Road Timber & Hardware?</i> | |
| <i>What percentage of your hardware and timber requirements do you buy from us?</i> | |
| <i>What products do we not stock that you regularly purchase elsewhere?</i> | |
| <i>Do you find the quality of service provided by us excellent, good, fair or poor?</i> | |
| <i>Do you receive our catalogues (Dogalogues) on a regular basis?</i> | |
| <i>Do you own or rent your home?</i> | |
| <i>How much would you estimate you spend a year on hardware, timber & paint combined?</i> | |

Please complete this form and return in person, by mail or fax to the following address.

Your card will be mailed to you upon approval.
 Park Road Timber & Hardware
 21 Park Road, Cheltenham 3192
 Telephone: 03 9584 8855, Fax 9584 0131